Analyze World War II Posters

Argument, Persuasion, Propaganda

Partner activity. Everyone must use a different poster per partners.

The most famous poster:

<http://web.archive.org/web/20131213091716/http://www.loc.gov/exhibits/treasures/trm015.html>

1. What is the message that this poster communications?

Who is its audience? What is its purpose?

2. How does the poster communicate its message? Consider its use of language, color, space and symbols.

3. What specific facts or details does this poster use?

4. What emotions does the image communicate? How is the audience likely to feel?

5. What is your overall impression of the message?

Choose a World War II poster then analyze that poster to determine whether it fits the genre of argument, persuasion or propaganda.

Available links:

<http://americanhistory.si.edu/victory/index.htm>

<http://www.archives.gov/exhibits/powers_of_persuasion/powers_of_persuasion_intro.html>

<http://www.library.northwestern.edu/libraries-collections/evanston-campus/government-information/world-war-ii-poster-collection>

<http://www.nationalarchives.gov.uk/theartofwar/>

<http://www.pbs.org/now/politics/propaganda.html>

1.What poster have you chosen? What is the description of the poster on the website? Include website.

2.What is the poster’s purpose? What is the message that this poster communicates?

3. Why is it important for this message to be delivered to this audience?

4. How does the document communicate its message?

5. Who is the audience for this poster?

6. What does the poster suggest about the audience’s beliefs and values?

7. Who is the author of this poster?

8. What are the author’s motives for creating this message?

9. What facts and specific details does the poster use? Are the facts verifiable and believable?

10. What emotions does the document use to communicate its message? How is the audience likely to feel when they read this message?

11. What ethical or moral values does the poster use to communicate its message?

12. What are the possible outcomes of this message?

13. What is the overall impression of this message?

14. How would you categorize this poster: argument, persuasion, or propaganda? Explain your choice.